

Key note speech by
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NATIONAL CAREER PRODUCTIVITY FAIR 2019

CONFERENCE ON “NATIONAL PRODUCTIVITY STRATEGIES FOR CAMBODIA’S PAVING
THE WAY FOR GLOBAL COMPETITIVENESS”

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Productivity level among Cambodia workers

- ▶ Lower than in Vietnam, China ?
- ▶ If true, what must we do ?

- ▶ S.W.O.T Analysis
- ▶ Strengths become weaknesses
- ▶ Weaknesses overwhelmed strengths
- ▶ Need to seek, find and create new strengths

- ▶ Industry 4.0 accelerate process of digitization and automation.
- ▶ RGC urged to grant tax incentives

- ▶ Nexus of productivity sustainability, labour and environmental compliance.
- ▶ Cambodia as preferred Centre for responsible sourcing

▶ Paradigm shift

▶ 6 priority area

First priority area

- ▶ Improve labour productivity through total adoption of the latest I.E. & management technology.

Second Priority area

- ▶ Faster pace of investment in automation

Third priority area

- ▶ Re-skill, up-skill, Quality education with emphasis on TVET

Fourth priority area

- ▶ Motivation & incentive.
- ▶ Harnessing human resource for problem solving, work improvement.

Fifth priority area

► Industry Academia linkage



Six Priority Area

- ▶ Beyond CMT.
- ▶ Brands, Buyers locating centers in Phom Penh

Thank You !